ORDER

KOB

Orders

Order / Rev:	**166900**		
Alt Order #:			
Product Desc:	Martin Heinrich 9/20 - 9/23 additional ord		
Estimate:	12083		**KOB**
Flight Dates:	09/20/12 - 09/23/12	Primary AE:	Olivia Lawrence
Original Date / Rev:	09/19/12 / 09/19/12	Sales Office:	KOB
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	**Media Strategies & Research**		
Buying Contact:	Suzanne Lorimer	Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln St Ste 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203-1507	Agency Commission:	15%

Advertiser

Name:	**Heinrich for Senate**		
Demographic:	A35+	New Business Thru:	05/05/09
Product Codes:	PL1	Order Separation:	00:15:00
Priority:	99	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/21/12	16	$4,675.00	$3,973.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	$4,675.00	$3,973.75	0.00
Totals	16	$4,675.00	$3,973.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$4,675.00
Market	100%	$17,980.77

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$1,618.27
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$5,214.42
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00
KOVT	0%	$0.00

KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$6,473.08
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

Order / Rev: 166900
Alt Order #:
Flight Dates: 09/20/12 - 09/23/12

Advertiser: Heinrich for Senate
Product Desc: Martin Heinrich 9/20 - 9/23 additional ord
Estimate: 12083

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/20/12	09/23/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	---TF--	:30	2	$350.00	4	0.00	NM	2	$700.00
	Week:	09/17/12	09/23/12	Weekdays: ---TF--		Spots/Week: 2	Rate: $350.00	Rating: 0.00							
N 2	All	09/20/12	09/23/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----F--	:30	1	$125.00	4	0.00	NM	1	$125.00
	Week:	09/17/12	09/23/12	Weekdays: ----F--		Spots/Week: 1	Rate: $125.00	Rating: 0.00							
N 3	All	09/20/12	09/23/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	---T---	:30	1	$75.00	6	0.00	NM	1	$75.00
	Week:	09/17/12	09/23/12	Weekdays: ---T---		Spots/Week: 1	Rate: $75.00	Rating: 0.00							
N 4	All	09/20/12	09/23/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	---TF--	:30	2	$125.00	4	0.00	NM	2	$250.00
	Week:	09/17/12	09/23/12	Weekdays: ---TF--		Spots/Week: 2	Rate: $125.00	Rating: 0.00							
N 5	All	09/20/12	09/23/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	---TF--	:30	2	$125.00	4	0.00	NM	2	$250.00
	Week:	09/17/12	09/23/12	Weekdays: ---TF--		Spots/Week: 2	Rate: $125.00	Rating: 0.00							
N 6	All	09/20/12	09/23/12	Judge Judy-P/ DR 4p/ 430 Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	---TF--	:30	2	$125.00	4	0.00	NM	2	$250.00
	Week:	09/17/12	09/23/12	Weekdays: ---TF--		Spots/Week: 2	Rate: $125.00	Rating: 0.00							
N 7	All	09/20/12	09/23/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	----F--	:30	1	$325.00	4	0.00	NM	1	$325.00
	Week:	09/17/12	09/23/12	Weekdays: ----F--		Spots/Week: 1	Rate: $325.00	Rating: 0.00							
N 8	All	09/20/12	09/23/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	---TF--	:30	2	$400.00	4	0.00	NM	2	$800.00
	Week:	09/17/12	09/23/12	Weekdays: ---TF--		Spots/Week: 2	Rate: $400.00	Rating: 0.00							
N 9	All	09/20/12	09/23/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	----F--	:30	1	$400.00	4	0.00	NM	1	$400.00
	Week:	09/17/12	09/23/12	Weekdays: ----F--		Spots/Week: 1	Rate: $400.00	Rating: 0.00							
N 10	All	09/20/12	09/23/12	Thursday Prime B Thursday Prime B	CM	Th 8p-9p	---T---	:30	1	$900.00	3	0.00	NM	1	$900.00
	Week:	09/17/12	09/23/12	Weekdays: ---T---		Spots/Week: 1	Rate: $900.00	Rating: 0.00							
N 11	All	09/20/12	09/23/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	---T---	:30	1	$600.00	4	0.00	NM	1	$600.00
	Week:	09/17/12	09/23/12	Weekdays: ---T---		Spots/Week: 1	Rate: $600.00	Rating: 0.00							
													Totals	16	$4,675.00

*Tax 1 Note: ABQ 7%.